



This is a partial preview of this unit. For full access to the full plan, all Powerpoints and supplemental materials, please register and download.

COLLEGE UNIT TEMPLATE

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| Title of Unit | What is Globalization? Does it have a future? |
| Rationale | This is a midterm project for a university course on globalization. By participating in this project, Ss gain first-hand, direct knowledge about what the average person “on the street” thinks about globalization and its future. Ss also participate in globalization by uploading the results of the project onto YouTube. Thus, Ss benefit from direct knowledge and experience so that they are able to concretely “feel” and relate to globalization more than they would from just a theoretical approach. |
| Time | 4 weeks |
| Purpose, learning objectives, outcomes | <ul style="list-style-type: none"> -to learn about globalization from the perspective of the average, everyday person -to participate in globalization directly as prosumers -to get intrinsically motivated about globalization -to get sociological research experience -to learn how to report on findings |
| Type | Group |
| Foresight/Futures Studies Skills, Methods, Techniques | <ul style="list-style-type: none"> -research skills -survey skills -presentation skills -group work skills |
| Background/Preparation | <ul style="list-style-type: none"> -<i>World Public Opinion – 2007</i> (a reading) -Extracts from <i>Perspectives on Globalization</i> exploring various questions related to thinking about globalization |



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| | -various brief, student-produced YouTube videos, as well as other short videos (less than 10 min) on globalization |
| Learning Environment | Classroom, online, outdoors (“on the street”) |
| Instructions | <ol style="list-style-type: none"> 1. Ss form groups to brainstorm 3-5 survey questions. Examples are: <ul style="list-style-type: none"> • “What is globalization?” • “What does globalization mean to you?” • “How does globalization affect you personally?” <p>*One of the questions should be “Do you think globalization has a future?” {If so, why? If not, why not?}</p> <ol style="list-style-type: none"> 2. T helps Ss to revise questions (if necessary) 3. T approves questions 4. Ss coordinate the various components of the group video production project: filming, interviewing, editing, etc. 5. Ss plan the day, time, and place for conducting interviews 6. Ss conduct random interviews of people on the topic of globalization and its future 7. Ss film the interviews openly 8. After interviewing and filming several people, Ss edit the videos, adding subtitles or else producing a transcript of select interviews, and fuse videos into one production. 9. Ss upload the video productions to YouTube (with added text summarizing the content). 10. On presentation day, each student gives a two minute talk about his or her role in the production 11. Each group shows its video to the class. |
| Submission Requirements | <ul style="list-style-type: none"> • Videos are 5-8 min. • Talks are 2 minutes |
| Time Horizon (optional) | What, if any, is the time horizon of the activity? (5, 10, 20, 25, 50, 100 years, etc.) |
| Example product | <ol style="list-style-type: none"> 1. Janus-faced Globalization https://www.youtube.com/watch?v=uOaZdSCAzaw 2. What is Globalization? http://www.youtube.com/watch?v=d6Ki-iiSw3E 3. Globalization Interview http://www.youtube.com/watch?v=ho5uVPtNi5M&feature=youtu.be |



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| <p>Assessment/grading criteria or rubric</p> | <p>Assessment is based on the completion of submission requirements, the educational content of the interviews, and the creative production of videos. A small percentage can be given for the individual talks.</p> |
| <p>Sources used</p> | <ul style="list-style-type: none"> • <i>World Opinion Survey 2007</i> http://www.worldpublicopinion.org/pipa/pdf/jun07/CCGA+ FullReport rpt.pdf • <i>Perspectives on Globalization</i> (Pamela Perry-Globa, Peter Weeks, Victor Zelinski, David Yoshida and Jill Colyer), Oxford University Press: ISBN 13: 9780195424652 |

